

UNGC Network Egypt

Annual Report 2024

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the purpose, message, idea
or issue of what you want
to tell.

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Overview

ABOUT THIS REPORT

The UN Global Compact Network Egypt Annual Report for 2024 serves as a comprehensive chronicle of the network's remarkable achievements and series of events throughout the year. Rooted in the principles of the United Nations Global Compact, our journey in 2023 has been characterized by impactful sustainability initiatives, strategic collaborations, and active participation in global forums.

In 2024, the network concentrated on expanding and strengthening the four pillars of the Global Compact. This included fostering innovative partnerships to amplify collective impact, building capacity for participants to align with sustainability goals, providing a robust platform for networking, and driving the advancement of sustainable development in Egypt. These efforts reflect a continued commitment to mobilizing the private sector for positive change and accelerating progress toward the Sustainable Development Goals (SDGs).

Throughout the year, the network actively participated in key global and regional events such as the Leaders Summit, Africa Climate Week, the Global Africa Business Initiative (GABI), and the African Business and Human Rights Forum. These platforms provided opportunities to showcase the network's progress, foster international partnerships, and contribute to critical discussions on global sustainability challenges.



Overview

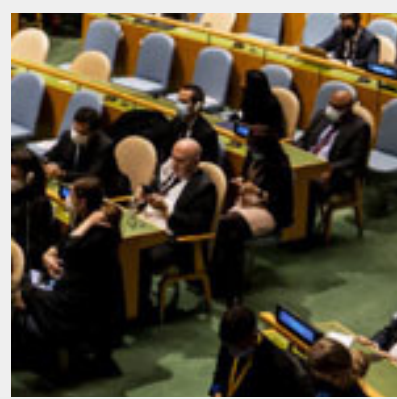
ABOUT THIS REPORT

Locally, 2024 saw a significant emphasis on capacity-building initiatives, new participant memberships, and the introduction of impactful programs tailored to address Egypt's unique sustainability landscape. By connecting businesses with tools, networks, and expertise, the network has empowered companies to implement responsible practices, navigate evolving regulations, and contribute meaningfully to the SDGs.

As we approach 2025, marking 80 years of the United Nations and 25 years of the UN Global Compact, the report reaffirms the importance of collective action. With just five years remaining to achieve Agenda 2030, the UN Global Compact Network Egypt is steadfast in its mission to drive transformative change, inspire innovative solutions, and create a sustainable future for businesses and communities alike.



Global Compact
Network Egypt



UNGC Network Egypt

BOARD OF DIRECTORS



AYMAN ISMAIL
UNGC NETWORK EGYPT
CHAIRMAN OF THE BOARD



KARIM EL SAFTY
UNGC NETWORK EGYPT
BOARD SECRETARY GENERAL



MRS. ABEER LEHITA
UNGC NETWORK EGYPT
BOARD MEMBER



DR. AHMED SHALABY
UNGC NETWORK EGYPT
BOARD MEMBER



MRS. GHADA HAMMOUDA
UNGC NETWORK EGYPT
BOARD MEMBER



ENG. TAREK EL GAMAL
UNGC NETWORK EGYPT
BOARD MEMBER



MRS. FATMA EL GOULLY
UNGC NETWORK EGYPT
BOARD MEMBER

Network Profile

VALUE PROPOSITION

As part of the world's largest corporate sustainability initiative, UN Global Compact Network Egypt unites businesses and organizations to align their operations with the Ten Universally Accepted Principles in the areas of human rights, labor, environment, and anti-corruption.

UNGC Network Egypt is committed to advancing sustainable development by providing businesses in the private sector with expert knowledge, resources, and best practices. Through fostering collaboration, the network enables companies to integrate the UN Sustainable Development Goals (SDGs) into their strategies, creating long-term value while contributing to societal progress and meeting global sustainability standards.



ACTIVITIES

Since the launch of UNGC Network Egypt, there has been a developing program of activity including:

1. Liaison with the UN Global Compact Office and Local Networks
2. Establishing strategic partnerships that drive progress
3. Engaging in global and regional events
4. Hosting capacity-building trainings and programs
5. Organizing specialized workshops
6. Creating platforms for networking and idea sharing between sectors
7. Launching accelerative initiatives

Mission, Vision & Objectives

MISSION

Our mission is to empower the private sector to develop sustainable models, in addition to improving the national capacity and to design and monitor sustainable, responsible policies.



VISION

We focus on raising awareness, building commitment & promoting multi- stakeholder engagement for business globalization, sustainability practices and responsible business.

OBJECTIVES

1. Advance the 10 Principles and SDGs through local and global initiatives.
2. Build Sustainability Awareness and corporate social responsibility across all sectors.
3. Facilitate the development of a sustainability-centered mindset within corporate environments to ensure long-term impact.
4. Promote active policy dialogue and encourage the integration of international sustainability practices within the local context.
5. Establish the Network as a national hub for advancing sustainability and fostering collaboration among stakeholders in Egypt.
6. Enhance the capacity of participants through training sessions, workshops, and partnership opportunities tailored to their needs.
7. Create opportunities for networking, idea-sharing, and multi-sectoral partnerships to drive innovation in sustainability practices.

Strategic Goals

1 To promote, facilitate and implement the UNGC 10 Principles, Issue Platforms, and 17 Sustainable Development Goals.

2 To raise the awareness of sustainability, socially responsible practices, and corporate social responsibility.



3 To facilitate the advancements of a sustainability-centered corporate culture.

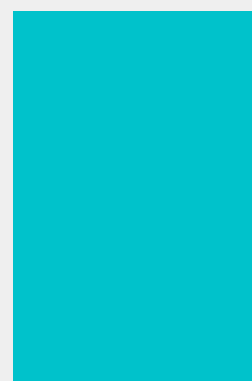
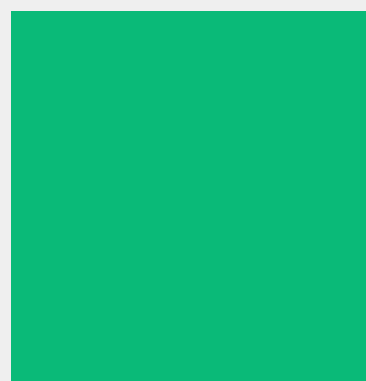
4 To promote policy dialogue and drive international practices within the local context.

5 To act as a national sustainability Hub for Egypt.



6 To enhance the capacity of Local Network Participants through activities, projects, and partnership opportunities.

7 To foster platforms for collaboration, innovation, and exchange of sustainability best practices.



Year 2024 Highlights

1

Launched the Anti-Corruption Playbook

2

Initiated a Consultation Service with Private Sector Participants

3

Launched an Advanced Version of the UNGCNE Website

4

Explored Untapped New Social Media Platforms

5

Co-organized the Student Innovation Exchange Program

6

Founded the “Pathways to Sustainable Africa” Annual Forum

7

Formed Strategic Partnerships with the Gouna Film Festival



Events Timeline

Event Name	Date	Related SDG	Principle	No. of attendees
Private-public consultation	Jan			
Business and Human Rights Accelerator	Feb			8
Ring the bell for Gender Equality	Mar			
Climate Ambition Accelerator	Mar			9
Board Member Elections	Mar			
Annual Local Networks Forum Japan	Mar			
Annual Sohour	Mar			85
Sustain 360 Advanced Level LCA	Apr			30
UNGC Annual Forum	May			30
Sustain 360 Round 2 Beginners level	July			30
Exchange Program	July			30

Events Timeline

Event Name	Date	Related SDG	Principle	No. of attendees
Launch of Green Shift	Sept			
Leaders Summit and UNGA	Sept			
Shoghl 3ali Partnership	Sept			
Canada Egypt Business Council panel discussion	Oct			
GFF Partnership Signage Ceremony	Oct			
Target Gender Equality Accelerator	Oct			
Agua de sole partnership	Nov			
BHR Workshop	Nov			
Sustain 360 Round 3: Measuring Carbon Footprint	Dec			

Events Highlights

Launching of the private-public sector consultation

Date: January 2024

UN Global Compact Network Egypt, in partnership with the United Nations Office on Drugs and Crime (UNODC), proudly hosted the first public-private consultation on Egypt's National Anti-Corruption Strategy 2023-2030.

The session brought together representatives from the private sector and the Administrative Control Authority (ACA) to foster meaningful dialogue on advancing transparency and accountability. Joined by a collective of our participant companies, the consultation delved into the framework and objectives of the national anti-corruption strategy, addressing investment challenges and opportunities while exploring mechanisms to strengthen anti-corruption efforts. This consultation, focusing on SDG 16 (Peace, Justice, and Strong Institutions), discussed how to streamline anti-corruption frameworks and create a more transparent and sustainable business environment.

Through this collaboration, participants discussed pathways to strengthen integrity in business practices, furthering efforts toward a more accountable society. This pivotal event reflects our ongoing commitment to bridging the gap between public and private stakeholders, promoting sustainable development, and reinforcing integrity in Egypt's business practices.



Business and Human Rights Accelerator

Date: February 2024

In February 2024, UN Global Compact Network Egypt officially launched the Business and Human Rights Accelerator, an initiative aimed at helping companies navigate and advance human rights practices within their organizations. The launch event brought together participating companies, including Etisalat, Enroot, GVOS, Juhayna, Orascom, Tatweer Misr, and Hassan Allam, all of whom are committed to embedding human rights principles into their business operations. The accelerator provides companies with the tools, resources, and expertise needed to assess their impact on human rights, take meaningful actions, and align their operations with international standards.

Looking ahead to 2025, the program will expand its impact through strategic recruitment, bringing on new participants to further strengthen the business community's commitment to human rights. As more companies join, the accelerator will continue to be a vital platform for fostering corporate responsibility and supporting the evolution of Egypt's business landscape towards greater transparency and ethical practices.



Events Highlights



Ring the bell on Women's day

Date: March 2024

In celebration of International Women's Day, Mrs. Walaa El-Husseiny, Country Director of UN Global Compact Network Egypt, rang the bell for gender equality in partnership with the Egyptian Stock Exchange (EGX). In her inspiring speech, she emphasized the essential role of businesses in advancing global priorities, particularly through the Gender Equality Accelerator.

This initiative empowers companies to align their strategies with gender equality practices and create inclusive workplaces. Mrs. El-Husseiny urged businesses to continue championing the principles of the United Nations Global Compact and drive positive change in their communities. Looking forward, the collaboration with EGX aims to further broaden the reach of gender equality and sustainable development initiatives across the region.

Climate Ambition Accelerator

Date: February 2024

In March 2024, UN Global Compact Network Egypt launched the Climate Ambition Accelerator, an initiative aimed at supporting companies in aligning with climate goals and advancing their sustainability journeys.

This accelerator provides participants with the tools, strategies, and expert insights needed to set, measure, and achieve ambitious climate targets. Through collaborative learning and capacity-building, the accelerator empowers businesses to adopt actionable climate strategies, drive innovation, and contribute to global efforts in combating climate change.

By equipping companies with the knowledge and resources to act, the Climate Ambition Accelerator accelerates Egypt's progress toward a low-carbon and climate-resilient future. The launch event brought together key industry leaders and companies committed to scaling their climate ambitions, setting the stage for a more sustainable and environmentally responsible corporate landscape.



Board Member Elections

Date: March 2024

UNGC Network Egypt New Board Members 2024



Dr. Ahmed Shalaby
Co-Founder, President
& CEO Tatweer Misr



Eng. Tarek El Gamal
Chairman of Redcon

In March 2024, UNGC Network Egypt conducted its board member elections, marking an important milestone in the organization's leadership. Dr. Ahmed Shalaby, Co-Founder, President, and CEO of Tatweer Misr, alongside Eng. Tarek El Gamal, Chairman of Redcon, were appointed as new board members. Additionally, Karim El Safty, Regional Director at IARS, was appointed as the Board of Directors' Secretary General. This leadership reshuffle brings fresh perspectives and expertise to drive the mission of promoting sustainable business practices and advancing the UN Global Compact's principles across Egypt. These appointments have further strengthened the network's capacity to lead transformative change within the private sector and beyond.

Events Highlights

ALNF Meetings in Japan

Date: March 2024

In March 2024, UNGC Network Egypt had the honor of participating in the Annual Local Network Forum (ALNF) hosted by the UN Global Compact Japan Network at the United Nations University Headquarters in Tokyo, Japan. This gathering brought together representatives from various country networks, including UNGC Network Egypt network representatives, to engage in a series of insightful discussions and global collaborations.

The forum offered valuable networking opportunities, where participants exchanged ideas and best practices, fostering peer-to-peer learning. Collaborative planning sessions also took place, with a strong focus on joint activities leading up to the 25th Anniversary of the UN Global Compact. This event reinforced UNGC Network Egypt's commitment to global sustainability goals while contributing to shaping the future of responsible business practices at the international level.



Annual Suhoor

Date: March 2024

In April 2024, UNGC Network Egypt hosted its inaugural Annual Suhoor gathering during Ramadan, an exclusive networking event that brought together team members, board members, participants, and key partners.

The elegant setting provided an inviting and lively atmosphere, designed to facilitate meaningful connections and conversations. This special evening not only celebrated the spirit of Ramadan but also fostered collaboration and idea-sharing among diverse stakeholders. Attendees had the opportunity to build relationships, explore future initiatives, and strengthen ties in promoting sustainability and responsible business practices in Egypt.

Sustain 360, LCA Advanced Training

Date: April 2024

In April 2024, UNGC Network Egypt successfully hosted the first round of the Sustain-360 capacity-building program for the year. This comprehensive four-day training session welcomed 15 trainees from our participant companies, focusing on Life Cycle Assessment (LCA).

Under the expert guidance of Dr. Nasser Ayoub, PhD, CEO and Co-founder of EPD Egypt, participants gained valuable insights into evaluating a product's environmental impact throughout its entire lifecycle. The training empowered businesses to optimize their resource use, reduce environmental liabilities, and strengthen their sustainability practices. This initiative highlights our commitment to equipping companies with the necessary tools to make more informed and responsible environmental decisions.



Events Highlights

UNGC Network Egypt Annual Forum

Date: May 2024

On May 20, 2024, the UN Global Compact Network Egypt launched its flagship Annual Forum, "Pathways to Sustainable Africa," at the Nile Ritz-Carlton Hotel in Cairo. The event united leaders from the private sector, government, and civil society to address key challenges and opportunities for achieving the Sustainable Development Goals (SDGs) across Africa.

In collaboration with the UNGC Africa Hub, ABLC Coalition, Resident Coordinator Office in Egypt, AmCham Egypt, and the EU Commission, the forum served as a call to action for mobilizing the private sector toward a sustainable future. The program opened with keynote speeches from Dr. Rania Al-Mashat, Dr. Mahmoud Mohieldin, Ambassador Christian Berger, and Elena Panova, alongside impactful opening remarks by UNGCNE Chairman Ayman Ismail.



Dynamic roundtable discussions delved into pivotal topics shaping Africa's development:

- ▶ **Financing the Future:** Chaired by Mr. Ayman Ismail, with insights from speakers like Dr. Rania Al-Mashat and Dr. Ahmed Kouchouk, this session focused on innovative financial mechanisms to drive sustainable growth.
- ▶ **Food Security & Climate Resilience:** Co-hosted by UNDP and moderated by Tolulope Lewis-Tamoka, this session featured experts such as Dr. Mohamed Abdel Aty and Ms. Christine Arab, highlighting strategies to build resilient food systems.
- ▶ **Green Hydrogen & Renewable Energy:** Moderated by Ms. Ghada Hammouda, panelists like Dr. Karim Morsy and Yasmine Khamis explored the role of renewable energy and green hydrogen in achieving a clean energy transition.
- ▶ **Building Responsible Supply Chains:** Led by Eng. Abir Leheta, this discussion tackled ethical sourcing practices with insights from speakers like Rear Admiral Reda Ahmed Ismail and Khaled El Sakty.
- ▶ **Sustainable Communities for Africa:** Moderated by Mr. Ayman Ismail, this session addressed urban development and technology transfer, featuring speakers like Dr. Khaled El-Enany and Omar El Hamamsy.

The forum emphasized collaborative approaches to advance sustainable development across Africa. It provided actionable strategies for fostering partnerships and leveraging innovation to build a sustainable future, aligned with the "Rescue Plan for People and Planet" proposed by UN Secretary-General António Guterres.

The event was made possible with the support of sponsors and partners, including Tatweer Misr, Juhayna Food Industries, AmCham Egypt, EGYTRANS, Food Lover, ACUD, Banque Misr, Al Masry Al Youm, and Climate CC Plus. The forum was live-streamed globally, amplifying its impact and demonstrating a shared commitment to Africa's sustainable development.



Events Highlights

Sustain 360 Round two beginners level

Date: July 2024

The second round of Sustain 360's beginners-level training took place in July 2024, offering participants a comprehensive understanding of sustainability in business. This program delved deeper than the basics, empowering participants with the knowledge and tools to integrate sustainable practices into their organizations.

Topics covered included the UN Global Compact's 10 principles, the 17 Sustainable Development Goals (SDGs), carbon footprint management, the Carbon Border Adjustment Mechanism (CBAM), circular economies, anti-corruption efforts, digitalization in sustainability, and sustainability in the Arab world. Participants gained practical skills and insights to contribute to achieving both global sustainability targets and organizational goals. Through expert-led discussions and case studies, the training set the foundation for a sustainable future across various industries.



UNGC X Tatweer Misr Exchange Program

Date: July 2024

The UN Global Compact Network Egypt partnered with Tatweer Misr, a leading real estate company, for the 6th round of its Innovation Competition. Tatweer Misr's Innovation Competition aimed to revolutionize the real estate sector by inviting creative minds to develop innovative solutions addressing sustainability, livability, and wellness, aligning their solutions with Sustainable Development Goals (SDGs), addressing challenges like smart city planning and biodiversity preservation.

The UNGC Network Egypt, serving on the judging panel, selected winners who were rewarded with an exchange trip to Germany and the Netherlands. Organized with Denk Vision, a German NPO, the 9-day trip offered opportunities to present projects to top companies and universities while exploring sustainability best practices. This collaboration highlighted innovation's role in achieving the SDGs and reinforced cross-border partnerships for sustainable urban development.

Events Highlights

UNGA and Leaders Summit

Date: July 2024

The UN Global Compact Network Egypt demonstrated strong engagement and participation during the UNGA Week.

► Day 1: Leaders Summit

Mr. Ayman Ismail, Chairman of the Board of Directors at UN Global Compact Network Egypt, spoke at the session "Future-Proofing Business by Improving Diversity, Equity, and Inclusion (DEI) in the Workplace."

► **Key Takeaways:** DEI as a Business Initiative: Reframing DEI as a driver of happiness and success in companies.

► **Leadership Accountability:** Leaders must foster open environments and champion inclusion.

► **Gender Parity as a Competitive Edge:** Drawing on McKinsey's insights, he emphasized how gender diversity can enhance profitability by 21%.



► **The 2024 SDG Pioneers awards** were held at the Leaders Summit, where Mennatullah AbdelGawad, the Business Sustainability Manager at Hassan Allam Holding (a UNGC participant), was honored as Egypt's sole SDG Pioneer. She was celebrated for her exceptional contributions to sustainability during the ceremony.



► **Global Africa Business Initiative Session:** In the session "Driving Sustainable Impacts in Africa," Abir Leheeta, CEO of Egytrans and Board Member of UNGC Egypt, discussed Egytrans' commitment to sustainability.

Moderated by Walaa El-Husseiny, UNGC Egypt Country Director, the conversation highlighted:

► **Carbon Reduction Goals:** Egytrans' aim to cut emissions significantly by 2030.

► **Capacity Building:** Emphasis on setting short-term goals and empowering teams.

► **Climate Ambition Accelerator:** A transformative program providing analysis, resources, and peer learning.

► **Holistic Strategy:** Integration of economic, social, and technological dimensions with stakeholder engagement.

► **Collaborative Efforts:** Partnerships and regulations as key enablers for success.

The Network's participation showcased its leadership in sustainability, diversity, and global collaboration.



Events Highlights



Shoghl 3ali Partnership

Date: September 2024

In 2024, the UN Global Compact Network Egypt joined forces with the acclaimed "شغل عالي Shoghl 3ali" podcast, hosted by Dina Abdelkarim, to raise awareness about the pivotal role of sustainable development and corporate sustainability. This collaboration paves the way for an exciting season that will air in 2025, showcasing insightful conversations with influential leaders and sustainability experts who have successfully incorporated sustainability into their business strategies.

The season promises to provide a platform for sharing practical experiences and strategies, inspiring a broader audience to adopt sustainable practices in alignment with the UN Global Compact's Ten Principles and the Sustainable Development Goals (SDGs). This partnership strongly highlights UNGC Network Egypt's commitment to fostering impactful dialogues and advancing sustainability efforts across various sectors.

Canada Business Council Roundtable

Date: October 2024

The Strategic Role of International Partners in Supporting Development and Enhancing the Private Sector in Egypt." Moderated by Mrs. Hanaa El Helaly, Executive Director of Alkheir Microfinance, the event highlighted the importance of international partnerships. Mrs. Walaa El-Husseiny, Country Director of UN Global Compact Network Egypt, stressed the need for private sector engagement in sustainability, emphasizing the UN Global Compact's role in guiding businesses toward sustainable practices.

Key speakers included Mr. Saad Sabrah, Country Head of Egypt at the International Finance Corporation (IFC), and Ms. Mayada Ragheb, Senior Representative of the Japan International Cooperation Agency (JICA). The session emphasized global collaboration in strengthening Egypt's private sector, aligning sustainability goals, and fostering economic growth through joint efforts between international organizations and local stakeholders.



Empowering a Sustainable Future Through Filmmaking: UNGC Network Egypt x GFF Partnership

Date: March 2024



In October 2024, UNGC Network Egypt partnered with the El Gouna Film Festival (GFF) to blend sustainability with creativity through the Cine Gouna Emerge program. Signed by Walaa El-Husseiny, Country Director of UNGC Network Egypt, and Amr Mansi, Co-Founder and Executive Director of El Gouna Film Festival, the collaboration empowers filmmakers to drive change through storytelling.

Looking ahead to 2025, a series of workshops will be held for Cine Gouna Emerge candidates, focusing on sustainable filmmaking practices to equip emerging talent with the tools to create impactful, eco-conscious narratives.

Events Highlights

Partnering for Sustainable Water Solutions: UNGC Network Egypt x AGUA DE SOL

Date: November 2024

In 2024, UNGC Network Egypt proudly partnered with AGUA DE SOL, a leader in sustainable water solutions, aligning with #SDG6 (Clean Water and Sanitation) and #SDG13 (Climate Action). This collaboration underscores our shared commitment to building climate resilience and expanding access to sustainable water solutions.

In a collaborative effort, we aim to make a significant impact on water sustainability, both globally and within the region, ensuring a more sustainable and climate-resilient future for all.



Business and Human Rights Workshop

Date: November 2024



In November 2024, UN Global Compact Network Egypt hosted a one-day Business and Human Rights Workshop, led by Benedetta Wasonga, Africa Regional Human Rights and Gender Consultant. The workshop focused on the importance of integrating human rights into business operations, covering topics like Human Rights Due Diligence (HRDD) and the Business and Human Rights Impact Assessment Tool.

Tailored for senior executives in Supply Chain, Sustainability, Compliance, and HR, the workshop provided practical strategies for addressing human rights impacts and fostering a culture of respect within organizations. Participants gained valuable insights on how to navigate complex human rights issues and ensure ethical business practices.



Sustain 360 Organizational Carbon Footprint, Certified Training Program

Date: September 2024

In Q4, of 2024, the Sustain 360 Organizational Carbon Footprint, Certified Training Program marked its 3rd round, held in collaboration with EPD Egypt and exclusively for UNGC Egypt participants. Taking place in 3 days, the program focused on equipping companies with the tools to measure and manage their carbon footprints, covering Scope 1, 2, and 3 emissions.

Participants gained actionable strategies for emissions reduction, insight into global reporting standards, and guidance in creating carbon footprint reduction roadmaps. This training empowers businesses to integrate sustainability into their operations, track progress, and contribute to global climate action goals.

Team and New Hires

Team →

Throughout 2024, the team UNGC Network Egypt has continued to demonstrate outstanding dedication and collaboration in driving our sustainability initiatives forward. Their hard work, passion, and expertise have been crucial in strengthening the network and fostering partnerships that contribute to a more sustainable and ethical future. We are proud of our team's commitment to advancing the UN Global Compact's principles across various sectors and ensuring that sustainability remains at the heart of everything we do.



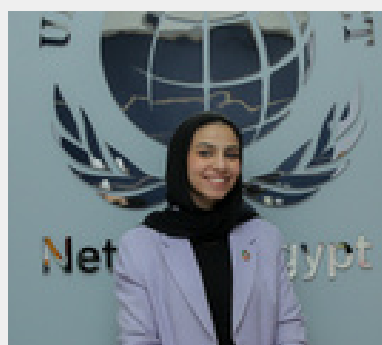
← New Hires

In 2024, we were excited to welcome new talent to our growing team. Our new hires bring diverse skills, fresh perspectives, and a shared passion for sustainability, further enhancing our capacity to achieve our mission. With their expertise, we look forward to strengthening our operations and expanding our impact in promoting the UN Global Compact's principles across Egypt and the region. These new team members will play a crucial role in driving our strategic goals and supporting the initiatives that are shaping a better, more sustainable world.

Trainees

Our trainees have brought fresh energy and innovative ideas to the team, showing remarkable adaptability and enthusiasm.

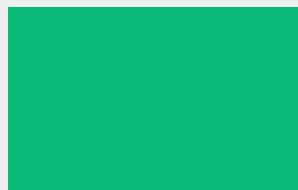
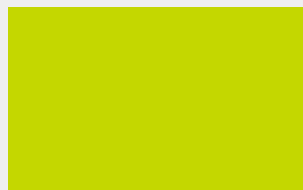
Their contributions have made a positive impact, reflecting their high potential for growth and leadership. We are confident that their talent and dedication will play a vital role in shaping our future success. →



Team and New Hires



Walaa El Hussein
Country Director



Mohamed Ahmed
Finance and Administration
Manager



Nada El Bakry
Programs Manager



Omar Walid
Partnerships and Events
Team-Leader



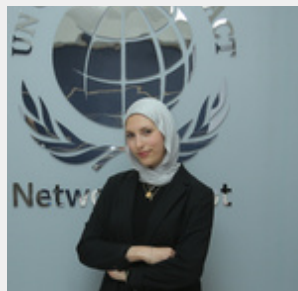
Hany Yahya
Participant Engagement
Manager



Mohamed Khalifa
Finance and Administration
Officer



Aya Mosallam
Accelerators Programs Officer



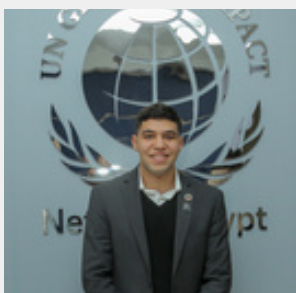
Yara Hosam
Marketing and
Communication Team-Leader



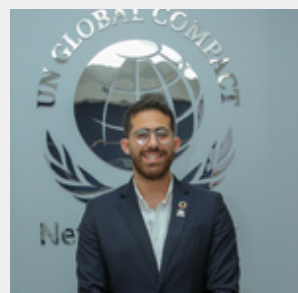
Yasmin Baily
Participant Engagement
Trainee



Khaled EL Hussein
Finance Trainee



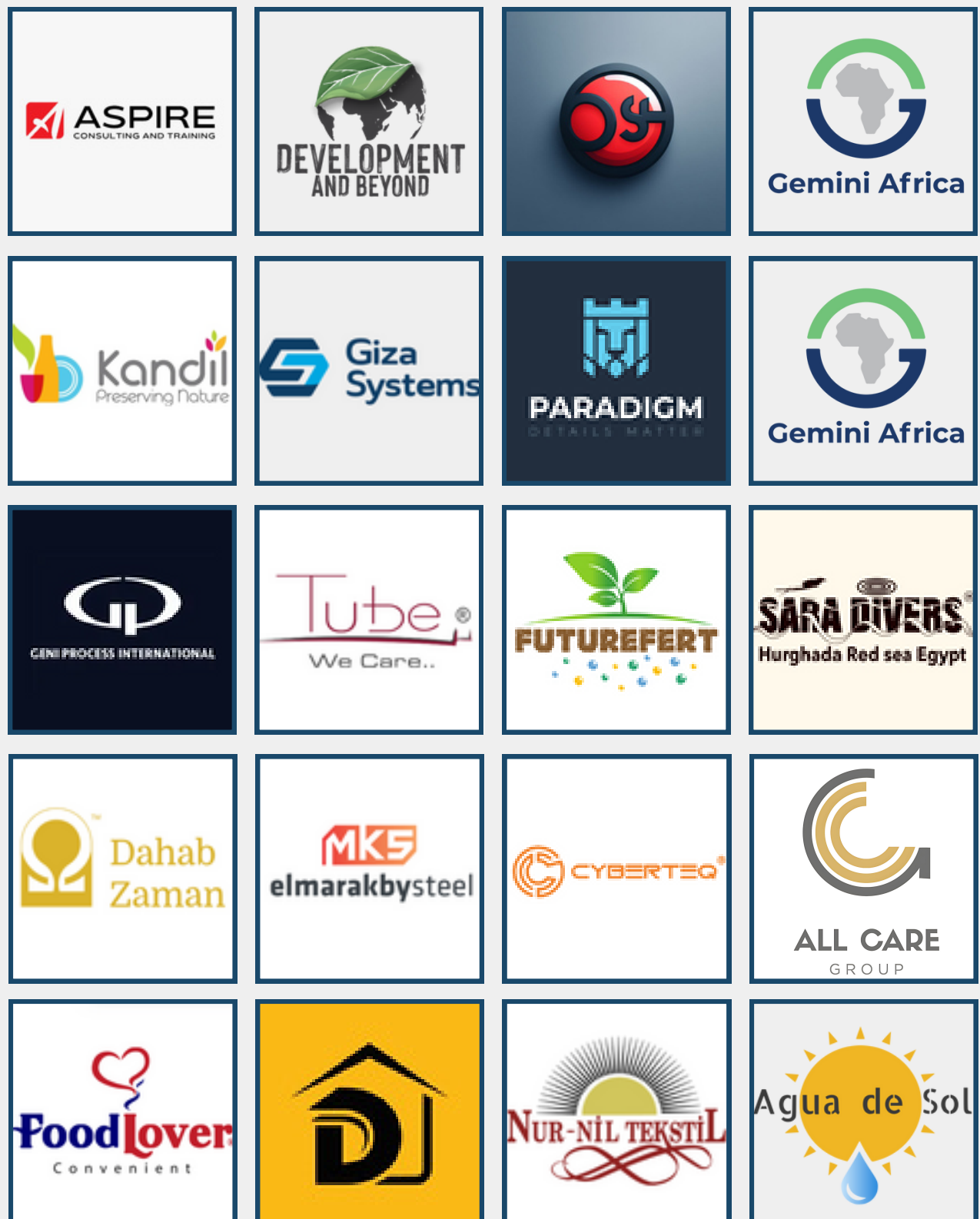
Hany Zakzouk
Sustainability Officer



Youssef Amgad
Sustainable Design and Green
Building Initiatives Team-leader



Participants Engagement



Participants Engagement Statistics

In 2024, the UN Global Compact Network Egypt achieved remarkable milestones in growth and retention. We welcomed 33 new participants, from a variety of sectors in the private sector, exceeding our target of 19 new joiners and achieving a notable 21.18% growth rate from 2023.

These new participants are now part of a vast global network of like-minded stakeholders, gaining access to unparalleled exposure, resources, and opportunities. By joining this community, they benefit from a wealth of tools, participate in exclusive trainings and workshops, and engage with initiatives that drive sustainability and align with the Ten Principles of the UN Global Compact.

Statistics

Total new joiners	33 new joiners
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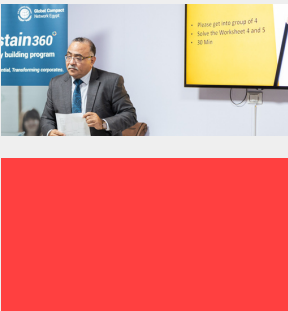
Additionally, our retention rate of 82% emphasizes the value we deliver to our members, solidifying the network’s position as a hub for impactful collaboration and growth.

Target joiners	19 new joiners
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Target Retention	82%
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Actual Growth	21.18% growth
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Actual Retention	82%
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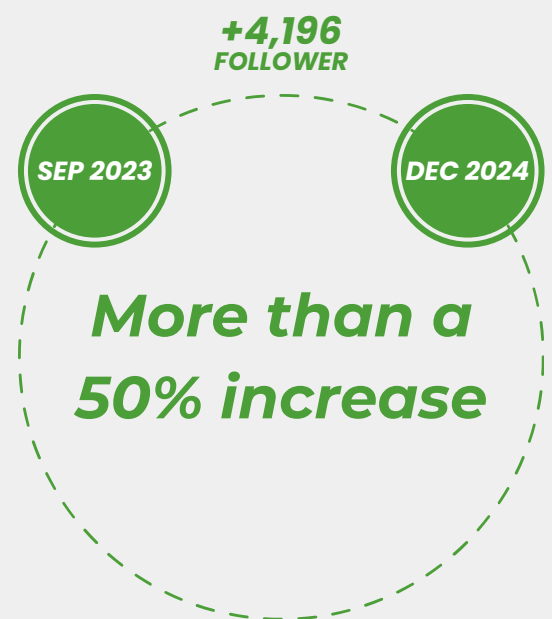
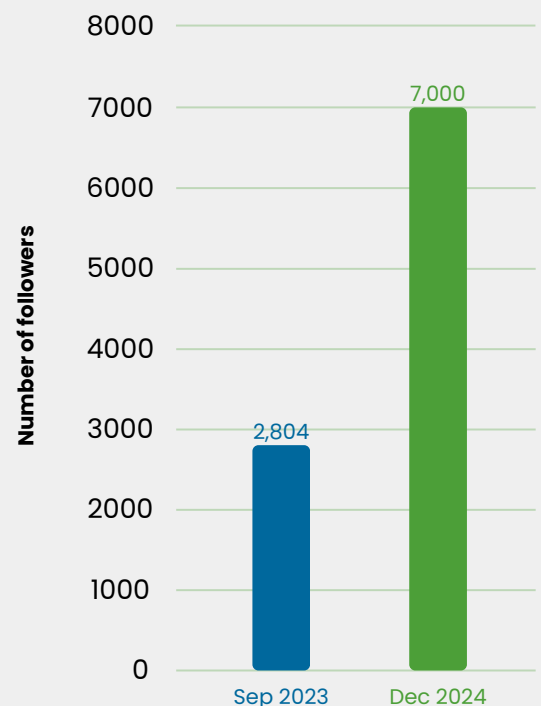


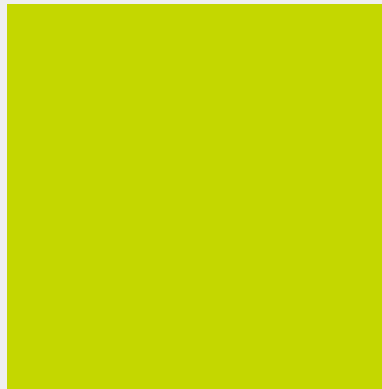
Social Media Statistics Comparison 2023–2024

From 2023 to 2024, our social media presence experienced remarkable growth, reflecting our commitment to expanding our reach, amplifying our mission, and engaging meaningfully with our stakeholders. Over the past year, we adopted a strategic approach that focused on creating impactful content, leveraging new platforms, and tailoring our messaging to resonate with diverse audiences. This effort has resulted in significant increases in followers, post engagement rates, and overall visibility across all channels.

However, our journey has been about more than just numbers. It's been about building a dynamic and interactive online community that aligns with the values of the UN Global Compact Network Egypt. By spotlighting our initiatives, partnerships, and events, we've not only educated our audience about the importance of sustainability but also inspired action and collaboration. Our campaigns have fostered deeper connections with businesses, individuals, and organizations, creating a digital ecosystem that supports shared goals for a sustainable future.

This strengthened social media presence has laid a strong foundation for further growth in the years ahead, empowering us to amplify our impact and continue fostering a global movement for positive change.

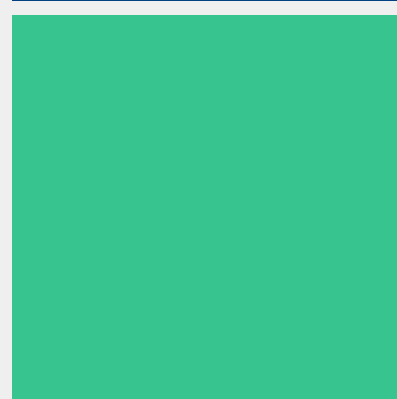


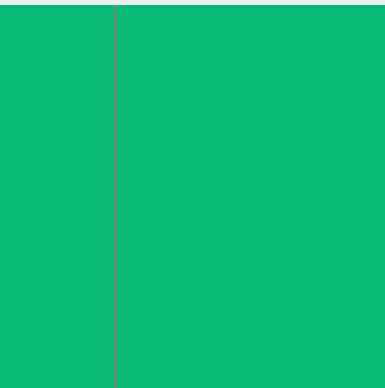
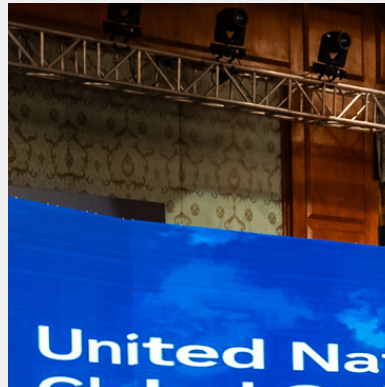


Conclusion

As we reflect on the year of 2024, the achievements and initiatives outlined in this report demonstrate the strong dedication of UNGC Egypt and its members to sustainability and positive change. Through programs, trainings, and collaboration with key partners, and new partnerships, we have made significant strides in advancing the Sustainable Development Goals (SDGs) across various industries.

Looking ahead, we remain focused on empowering organizations in the private sector with the tools, knowledge, and skills needed to integrate sustainability into their core operations. The journey towards a sustainable future is ongoing, and with the continued engagement of our members, we are confident that the progress made in 2024 will serve as a solid foundation for even greater impact in the years to come. By working collaboratively, and with dedication we will continue driving meaningful, measurable change toward a more sustainable, and equitable world.





Thank You

We extend our heartfelt gratitude to everyone who contributed to the success of the UNGC Network Egypt Annual Forum. We celebrate our achievements in 2024 and setting the stage for an even more impactful 2025.

Thank you for being an integral part of this journey.

